## UTEP ONLINE

Ten years ago, UTEP Connect set out to make education more accessible for busy professionals, military-affiliated students, and lifelong learners. Today, UTEP Online celebrates a decade of innovation, student success, and the stories that have shaped our digital learning community.



**UTEP** ONLINE



**FALL** 2013/ **SPRING** 2014



**Extended University** and UTEP Connect were formed.



### **FALL 2014**

Launched marketing (in partnership with an enrollment services provider) for an initial suite of 12 fully online programs.



First fully online programs recruitment and advising team set up with an enrollment counselor and a student success advisor.



TikTok (Musical.ly) begins rising in popularity.



Adele's "Hello." A defining comeback



2014

"Frozen" becomes a global cultural especially with its hit song "Let It Go" era of Disney animation

## **SPRING 2017**

Launched online Systems Engineering master's degree and grad certificate, together with RN-BSN.

#### **SPRING 2016**

Moved from Moodle to Blackboard LMS.

2020

artists reach audiences during

the pandemic

revolutionize how

#### **FALL 2015**

Started first cohorts for all programs. Contract with initial enrollment services provider ended. UTEP Online team grows to 4 enrollment counselors, 3 student success advisors, and 2 managers.

## **FALL 2017**

B.A. in Chicano Studies and grad certificate in Urban and Regional Planning added to the roster.

#### **FALL 2018 Added Construction** Management master's and BAAS.



## 2020

COVID-19 pandemic begins. UTEP and colleges nationwide shift almost entirely learning



### **SPRING 2021**

Addition of grad certificate in STEM Education.

### **SPRING/SUMMER 2019**

Master of Music and MFA in Creative Writing added.



## **FALL 2021**

3 master's programs in Education added: M.Ed. in Literacy and M.A.s in Diversity, Equity and Social Justice in Education, and STEM Education.

## 2022

Growing emphasis on interdisciplinary education, including STEAM (Science, Tech, Engineering, Arts, Math) and climate-related curricula

#### **SUMMER 2020** Virtual concerts

SPRING/SUMMER 2022 M.Ed.s in Bilingual and Early Childhood

2025

YEARS

Education now offered.

We're

years old!

### 2022

Al-generated art and music (including "fake" celebrity voices) enter mainstream sparking both creativity and copyright debates.

## SPRING/

**SUMMER 2024** 

Added two K-12 grad

certificates in education.

## Several master's degrees added: M.A.

**FALL 2023** 

Education with a concentration in **Linguistic Diversity and Educational** Equity, MPA, MBA and MMS; also the grad certificate in Business Administration.

## **FALL 2022/SPRING 2023**

BBA offered fully online together with a bachelor's in education, and a master's in Special Education; also added grad certificate in Nonprofit Administration.



reach a \$1 billion net

worth solely from music and concerts

### **FALL 2024**

Master's in Educational Administration offered fully online. Biggest graduating class of 296 students.

## **SUMMER 2025**

Added two K-12 grad certificates in education and MSW. **UTEP Connect becomes UTEP Online** 





## **FALL 2025**

Most recent additions: M.A. in Education with a concentration in Artificial Intelligence in Education and grad certificate in Healthcare Administration.

# Celebrate with us!

**SCAN THE QR CODE TO LISTEN** TO THE TOP HITS FROM 10 YEARS AGO (WHEN OUR JOURNEY BEGAN)



FOR A LIST OF ALL OUR PROGRAMS, VISIT:

UTEP.EDU/ONLINE

THANK YOU FOR BEING PART OF OUR STORY!